uc3m Applied Quantitative Methods for the Social Sciences II

Universidad Carlos III de Madrid Program: Master in Social Sciences, Spring 2024 Room: 18.1.A04 Thursdays, 10:00–13:00

Contact Information

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I Course Description

This class is the second graduate course for quantitative methods in our MA program that builds explicitly on the foundation laid in AQMSS-I. In that class, you learned the nuts and bolts behind statistical inference as well as the statistical software R. In this course, we extend those tools to cover various linear and non-linear models. Therefore, the main goal for this semester is not only to become a proficient *consumer* of quantitative research, but also to set the groundwork to pursue your own projects using advanced statistical modeling techniques. The topics that we will intensively discuss include:

- 1. Properties of Ordinary Least Squares (OLS)
- 4. Maximum Likelihood Estimation (MLE)
- 2. Model Specification and Diagnostics
- 3. Panel Regression and Multilevel Modeling 6
- 5. Generalized Linear Models
 - 6. Model Visualization and Interpretation.

The goal of this course is three-fold: (1) to prepare students to conduct research using appropriate statistical models and to communicate their results to a nontechnical audience; (2) provide a foundation in the theory of maximum likelihood so students can investigate and implement a wide range of statistical models; and (3) provide students with the tools necessary to learn more advanced statistical methods in the future.

Please work through the assigned readings ahead of time. We expect everyone to come to class fully prepared. Expect that this will take considerably longer than in a substantive seminar. Do not skip equations! Instead, take notes, prepare questions and team-up with others to answer them, or as last resort, bring them up in class. After every class we expect you to go over the lecture notes and your notes once again.

The course will be conducted as mix of lecture and practical computer lab sessions. During the lecture sessions we will highlight the central concepts and ideas of the readings (and at that time they should not be new to you!). In the more practical sessions, students will learn to program the statistical models introduced in the lecture. We will also work through examples collaboratively. Our pace will adapt according to your progress. Nevertheless, understand that the bulk of learning in this course will take place outside of the classroom, by reading, practicing using statistical software, and doing problem sets.

Prerequisites

Students should have completed our intro course "Mathematics for Social Sciences and Basic Statistics" as well as "Applied Quantitative Methods for the Social Sciences I". Based on these previous courses, students are expected to have a working knowledge of basic calculus, matrix algebra, probability theory, linear regression, and statistical computing using R.

II Textbooks

Required Readings

The following textbook is required for this course. Please purchase it at the beginning of the semester: Urdinez, Francisco, and Andres Cruz. 2020. *R for Political Data Science: A Practical Guide*. CRC Press.

Note that this is an *applied* R textbook; it introduces key concepts in statistical modeling without relying on too much mathematical notation or technical proofs. It also provides useful coding examples using the tidyverse. The content of this textbook (in combination with the other required readings listed below) covers the baseline of knowledge and skills that will be sufficient to successfully pass this course.

Recommended Readings

In addition to the required readings that help you pass this course, I strongly encourage you to work through the recommended readings to delve deeper into specific topics and understand them at a more technical level. The following textbook covers the nuts and bolts of linear and generalized linear models:

• Fox, John. 2015. Applied regression analysis and generalized linear models. 3 ed. Sage Publications. The author also provides an R companion that includes great coding examples (the only disadvantage being

that they don't utilize the tidyverse):

• Fox, John, and Sanford Weisberg. 2018. An R companion to applied regression. 3 ed. Sage Publications.

In case you are looking for an even more rigorous treatment of linear and generalized linear models, I recommend the following textbook:

• Hansen, Bruce. 2022. *Econometrics*. Princeton University Press. Additional recommended readings will be provided on Aula Global.

III Schedule

Note: The schedule and readings may be subject to change depending on our progress during the semester. Required readings (excluding the textbook itself) will be available on Aula Global.

Session 1 (February 1): Introduction

Our first week provides a broad overview of the content we are going to cover throughout the semester. We will discuss course requirements, administrative questions, and grading policies. Furthermore, we are going to review the material from AQMSS-I including a brief discussion of the final exam.

Recommended:

Skim Urdinez and Cruz 2020, chs. 1-4.

□ King, Gary. 2006. "Publication, publication." PS: Political Science & Politics 39 (01): 119–125

Session 2 (February 8): Regression and Causality

This week starts with a big picture perspective by connecting this course to the remaining methods curriculum in MA program focused on research design and causal inference. We are also going to talk about some useful properties of OLS and how it can help us identify causal effects.

Required:

Angrist, Joshua D, and Jörn-Steffen Pischke. 2008. Mostly harmless econometrics: An empiricist's companion. Princeton University Press, chs. 1-3 (you can skip sections 3.3-3.5).

Recommended:

□ Gailmard, Sean. 2014. *Statistical modeling and inference for social science*. Cambridge University Press, ch. 10

Fox 2015, chs. 1, 5, 6

□ Fox and Weisberg 2018, ch. 4

□ Hansen 2022, chs. 1-3

Session 3 (February 15): Applied Regression Modeling and Interpretation

In this week we continue our review of OLS properties and key assumptions in linear models. We are also going to revisit questions about model specification, coefficient interpretation, and hypothesis testing.

Required:

- Urdinez and Cruz 2020, ch. 5
- Check out https://modelsummary.com/, read the "Get started" vignette and work through the remaining tutorials.

Recommended:

□ Fox 2015, chs. 7, 9

□ Fox and Weisberg 2018, ch. 5

□ Hansen 2022, ch. 4

Session 4 (February 22): Modeling Interactions and Simulating Quantities of Interest

This week is all about turning complex regression results into easily interpretable visualizations by simulating quantities of interest. Special emphasis will be put on understanding regression models with interaction terms.

Required:

- □ King, Gary, Michael Tomz, and Jason Wittenberg. 2000. "Making the most of statistical analyses: Improving interpretation and presentation." *American journal of political science* 44 (2): 347–361
- Brambor, Thomas, William Roberts Clark, and Matt Golder. 2006. "Understanding Interaction Models: Improving Empirical Analyses." *Political Analysis* 14 (1): 63-82
- Check out https://marginaleffects.com/, read the "Get started" vignette and work through the remaining tutorials.

Recommended:

- Berry, William D, Matt Golder, and Daniel Milton. 2012. "Improving tests of theories positing interaction." The Journal of Politics 74 (03): 653–671
- Rainey, Carlisle. 2017. "Transformation-induced bias: Unbiased coefficients do not imply unbiased quantities of interest." *Political Analysis* 25 (3): 402–409
- □ Rainey, Carlisle. 2023. "A careful consideration of CLARIFY: simulation-induced bias in point estimates of quantities of interest." *Political Science Research and Methods*: 1–10
- Rittmann, Oliver, Marcel Neunhoeffer, and Thomas Gschwend. 2024. "How to Improve the Substantive Interpretation of Regression Results when the Dependent Variable is Logged." *Political Science Research and Methods*

Session 5 (February 29): Regression Diagnostics and Model Fit

In this week we discuss various techniques to assess model fit as well as potential violations of regression assumptions. We will also briefly talk about using regression for case selection in qualitative research.

Required:

Urdinez and Cruz 2020, ch. 6

Recommended:

□ Fox 2015, chs. 11-13

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□ Fox and Weisberg 2018, ch. 8
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□ Hansen 2022, chs. 7, 9

Session 6 (March 7): Missing Data in Regression Models

Social science data is often incomplete. This week introduces different strategies to deal with missing data and explains when and how multiple imputation can outperform listwise deletion. We will also discuss censoring and selection models in this context.

Required:

- Honaker, James, and Gary King. 2010. "What to do about missing values in time-series cross-section data." American Journal of Political Science 54 (2): 561–581
- Honaker, James, Gary King, and Matthew Blackwell. 2011. "Amelia II: A Program for Missing Data." Journal of Statistical Software 45 (7): 1-47

Recommended:

- Check out the documentation for the mice package in R (https://amices.org/mice/) and work through the tutorials. The package author also wrote a textbook on missing data imputation that is available online: https://stefvanbuuren.name/fimd/.
- **Fox 2015**, ch. 20
- □ Hansen 2022, ch. 27
- King, G., J. Honaker, A. Joseph, and K. Scheve. 2001. "Analyzing incomplete political science data: An alternative algorithm for multiple imputation." *American Political Science Review* 95 (1): 49–70
- Lall, Ranjit. 2016. "How multiple imputation makes a difference." Political Analysis 24 (4): 414-433
- Pepinsky, Thomas B. 2018. "A note on listwise deletion versus multiple imputation." *Political Analysis* 26 (4): 480–488
- Arel-Bundock, Vincent, and Krzysztof J Pelc. 2018. "When can multiple imputation improve regression estimates?" *Political Analysis* 26 (2): 240–245

Session 7 (March 14): Regression Models for Panel Data

In this week we extend the linear regression framework to deal with hierarchical data structures such as time-series cross-sectional data. Specifically, we are going to discuss the distinction between fixed and random effects models as well as their application.

Required:

Urdinez and Cruz 2020, ch. 7

Recommended:

- **Fox 2015**, ch. 23
- □ Fox and Weisberg 2018, ch. 7
- □ Hansen 2022, ch. 17
- Gelman, Andrew, and Jennifer Hill. 2007. Data analysis using regression and multilevel/hierarchical models. Cambridge University Press, chs. 11-13

Session 8 (March 21): Maximum Likelihood Estimation

This week completes our discussion of linear models by introducing the likelihood theory of inference. Based on this foundation, we will develop a general framework to model various types of discrete data generating processes.

Required:

King, Gary. 1998. Unifying political methodology: The likelihood theory of statistical inference. University of Michigan Press, chs. 1-4

Recommended:

Fox 2015, Appendix D

□ Hansen 2022, ch. 5

Easter Break (March 28)

No class.

Session 9 (April 4): Binary Outcomes

In this week we introduce logit and probit models for dichotomous outcomes. We will also talk about how to apply previously covered techniques for simulating quantities of interest in the context of generalized linear models.

Required:

Urdinez and Cruz 2020, ch. 8

Recommended:

□ Fox 2015, ch. 14.1

□ Fox and Weisberg 2018, ch. 6

□ Hansen 2022, ch. 25

Session 10 (April 11): Nominal and Ordinal Outcomes

This week further extends our statistical toolkit to model nominal and ordinal outcomes.

Required:

Recommended:

Fox 2015, ch. 14.2

□ Fox and Weisberg 2018, ch. 6

□ Hansen 2022, ch. 26

Session 11 (April 18): Other Outcomes (Counts, Durations, ...)

This week provides a brief overview of modeling techniques for other data generating processes such as counts and durations.

Required: Urdinez and Cruz 2020, ch. 9

Recommended: Fox 2015, ch. 15 Hansen 2022, ch. 26

Session 12 (April 25): Buffer / Review Session

The last class for the semester is reserved for potential open questions and to review key concepts prior to the final exam.

Madrid Community Holiday (May 2)

No class.

Getafe Holiday (May 9)

No class.

[□] King, Gary. 1998. Unifying political methodology: The likelihood theory of statistical inference. University of Michigan Press, ch. 5

IV Grading and Work Load

Your final grade will be determined based on the following three components:

- Problem sets (10% = 5 * 2%): As part of this course, you will work on bi-weekly problem sets. Problem sets have to be submitted via Aula Global by the specified due date (before the start of our lecture). I strongly encourage you to work in groups and discuss each question with your peers. However, each student must write up and submit their own original solution.
- 2. Final exam (40%): The final exam will test you on all the material covered throughout the semester. It will focus on the theoretical questions related to the statistical models discussed in the lecture.
- 3. Research project (50%): At the end of the semester, you are expected to submit a research project that utilizes the methods and techniques covered throughout the course. While you have to incorporate an original data analysis using R, you are free to choose any topic and/or data source you find interesting (and it may overlap with your other substantive coursework). Further details will be discussed in class.

V Acknowledgements

I have adapted the ideas and language from the work of several educators for this syllabus and the course material. For instance, I have borrowed liberally from other courses on social science research methods and statistics, as taught by Matthew Blackwell, Andrew Gelman, Thomas Gschwend, Gary King, Michael Peress, and others. I appreciate their contributions to the discipline and thank all educators who make their teaching material available to others. To pay it forward, I will share my own material with anyone who is interested.

References

- Angrist, Joshua D, and Jörn-Steffen Pischke. 2008. Mostly harmless econometrics: An empiricist's companion. Princeton University Press.
- Arel-Bundock, Vincent, and Krzysztof J Pelc. 2018. "When can multiple imputation improve regression estimates?" *Political Analysis* 26 (2): 240–245.
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- Brambor, Thomas, William Roberts Clark, and Matt Golder. 2006. "Understanding Interaction Models: Improving Empirical Analyses." *Political Analysis* 14 (1): 63-82.
- Fox, John. 2015. Applied regression analysis and generalized linear models. 3 ed. Sage Publications.
- Fox, John, and Sanford Weisberg. 2018. An R companion to applied regression. 3 ed. Sage Publications.
- Gailmard, Sean. 2014. Statistical modeling and inference for social science. Cambridge University Press.
- Gelman, Andrew, and Jennifer Hill. 2007. *Data analysis using regression and multilevel/hierarchical models*. Cambridge University Press.
- Hansen, Bruce. 2022. Econometrics. Princeton University Press.
- Honaker, James, and Gary King. 2010. "What to do about missing values in time-series cross-section data." *American Journal of Political Science* 54 (2): 561–581.
- Honaker, James, Gary King, and Matthew Blackwell. 2011. "Amelia II: A Program for Missing Data." Journal of Statistical Software 45 (7): 1-47.
- King, G., J. Honaker, A. Joseph, and K. Scheve. 2001. "Analyzing incomplete political science data: An alternative algorithm for multiple imputation." *American Political Science Review* 95 (1): 49–70.

- King, Gary. 1998. Unifying political methodology: The likelihood theory of statistical inference. University of Michigan Press.
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- King, Gary, Michael Tomz, and Jason Wittenberg. 2000. "Making the most of statistical analyses: Improving interpretation and presentation." *American journal of political science* 44 (2): 347–361.
- Lall, Ranjit. 2016. "How multiple imputation makes a difference." Political Analysis 24 (4): 414-433.
- Pepinsky, Thomas B. 2018. "A note on listwise deletion versus multiple imputation." *Political Analysis* 26 (4): 480–488.
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- Rainey, Carlisle. 2023. "A careful consideration of CLARIFY: simulation-induced bias in point estimates of quantities of interest." *Political Science Research and Methods*: 1–10.
- Rittmann, Oliver, Marcel Neunhoeffer, and Thomas Gschwend. 2024. "How to Improve the Substantive Interpretation of Regression Results when the Dependent Variable is Logged." *Political Science Research and Methods*.
- Urdinez, Francisco, and Andres Cruz. 2020. R for Political Data Science: A Practical Guide. CRC Press.